

# EIP



## 2018 WTR Trademark 1000 - EIP ranked as recommended firm

EIP has been highlighted as one of the world's leading trademark specialists by the World Trademark Review 1000, being described as a "cutting-edge IP and technology outfit".

EIP partners, Robert Lundie Smith and Paula Flutter were both recognised as top professionals in the industry. Robert was praised for his "clear and concise advice and accurate risk assessments", along with being "a star of the future". Paula was recommended for her incredible knowledge, availability, and her "almost instant" delivery of information. A client quoted by the WTR 1000 praised Paula as an attorney who "shows creativity and pragmatism and thinks positively about how clients can achieve their goals, and resolves matters quickly and favourably, demonstrating attention to detail and logical thinking".

The World Trademark Review rankings are determined by qualitative research to identify the firms and individuals that are deemed outstanding in the trademark practice.