

# EIP



## Paula Flutter recognised among world's leading trademark professionals

Paula Flutter, the head of EIP Brands, has been recognised by the 2016 edition of the WTR 1000 – The World's Leading Trademark Professionals.

The sixth edition of the WTR 1000, published by World Trademark Review, identifies the leading individuals in 71 jurisdictions globally.

The editorial quotes a client who said: "The creation of new names and new identities is a complex and challenging job in an increasingly competitive market, but Paula Flutter is up to the job. She approaches every project with a positive attitude, and she works constructively, channelling her knowledge and experience to find the right solutions."