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WTR Daily: Malibu bottle shape can function as trademark

Tristan Sherliker reports in World Trademark Review Daily about the OHIM Board of Appeal finding that the shape of the Malibu liqueur bottle (devoid of markings) can be registered as a trademark.

To read the article in full, click here.

This article first appeared on WTR Daily, part of World Trademark Review, in March 2015. For further information, please go to <u>World Trademark Review</u>