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## Amsterdam coffee shop's attempt to register CANNABIS mark rejected

After the EU General Court upholds a decision of the Board of Appeal to refuse registration of the mark CANNABIS STORE AMSTERDAM on the grounds of being contrary to accepted principles of morality, partner <u>Claire Lehr looks at the details</u> behind the decision.

This article first appeared on WTR Daily, part of World Trademark Review, in January 2020 . For further information, please go to <a href="https://www.worldtrademarkreview.com">www.worldtrademarkreview.com</a>.