

EIP



CJEU calls time on The Green Effort Limited v EUIPO case

Head of EIP Brands, Claire Lehr, looks at the case of The Green Effort Limited v EUIPO and what happens when time limits go wrong.

This article first appeared on WTR Daily, part of World Trademark Review, in April 2019. For further information, please go to www.worldtrademarkreview.com.