

# EIP



## EIP boosts trademark team with new hire

EIP announces today the appointment of Nora Fowler as an Associate in the firm's trademark team in London. Nora joins from Novagraaf UK, where she managed worldwide trademark portfolios and provided strategic advice to clients from a multitude of sectors.

Nora has a wealth of experience working with clients in various stages of the trademark lifecycle; from recommending on the registrability of trademarks, to managing clients' worldwide portfolios and advising on potential risks posed by third parties. Nora has worked across a range of client sectors from fashion brands to sports, including a Premier League football club.

Nora has a degree in Law with German Law from University of East Anglia, and a Postgraduate Certificate and Professional Certificate in Trademark practice from Queen Mary University of London and Nottingham Law School respectively. She speaks fluent German and in 2017 was recommended in the Legal 500.

Claire Lehr, partner and head of EIP Brands, said: "I am excited to see our trademark team grow with the addition of Nora. She has a strong work ethic and well-rounded experience in a wide range of sectors. I am looking forward to working with Nora during this exciting period for the firm."