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## **e**<sup>IP</sup>

## EIP highly ranked in 2020 WTR 1000

EIP has been highlighted as one of the world's leading trademark specialists in the 2020 edition of the <u>WTR 1000</u>.

Researchers for the WTR 1000, published annually by World Trademark Review, highlighted EIP's "reputation for fine trademark strategy and prosecution". Partner and head of EIP Brands, Claire Lehr and partner, Paula Flutter, both received excellent feedback.

A client said Claire is "responsive, knowledgeable and switched-on, she provides practical and legally sound solutions, and always has clients' best interests at heart."

Paula Flutter "applies her expertise on a global scale, with excellent results."