p1 **EIP** 



WTR Daily: Hyphen succeeds in circling appeal

Laura Foster reports in World Trademark Review Daily about a judgement from the General Court which confirms the principal that genuine use of a trademark does not always require use of the mark in exactly the form registered.

To read the article in full, click <u>here</u>.

This article first appeared on WTR Daily, part of World Trademark Review, in October 2016. For further information, please go to <u>World Trademark Review</u>