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## EIP hire experienced attorney

EIP have hired experienced patent attorney Jeff Sweetman, a specialist in electronics and telecommunications.

Jeff joined EIP from a UK firm of patent attorneys, and is based in EIP's office in London. He has nearly 20 years' experience in the patent profession in the UK, Australia, and the US. Jeff was previously senior patent counsel at an inkjet printer research company.

Jeff has experience spanning a wide range of technologies, ranging from medical devices, image processing and printer technology to consumer goods packaging and automotive engineering.