

EIP



EIP host event in Cardiff on Effective Innovation Planning

EIP are hosting an evening seminar in Cardiff on how to plan an effective innovation strategy from product concept to commercialisation.

Speakers include EIP partner Neil Condon and IP solicitor and trademark attorney Carissa Kendall-Windless. They will be joined by James Lamb of industrial designers Lamb Industries and Graham Maile from electronics design house, Plextek Consulting.

The seminar will explore the lifecycle of an innovation from the design concept stage, to obtaining robust protection for intellectual property and monetising innovations.

The seminar takes place at EIP's office in Windsor Place on 21 October from 6pm – 8.30pm. Email events@eip.com to register for this free event.