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EIP host Roundtable on Brands and IP

EIP hosted a roundtable discussion on the topic of brands and intellectual property with South West companies from the worlds of professional sport, consumer products, engineering and the creative industries.

Trademark Attorney Nora Fowler was joined in our Bath office by representatives from Bath Rugby, Bristol Sport, Trunki, Renishaw, Touchpoint Design, Mr B & Friends, AgencyUK and Rocket Makers.

For key thoughts from the participants, <u>click here</u>.