FIP EIP



EIP use pedal power in support of Beanstalk charity

A team from EIP will be tackling the London-Brighton cycle ride in aid of the charity <u>Beanstalk</u>, which supports primary school children with their reading.

The riders, which includes Gary Moss, Matthew Blaseby, Simon Maller, Sunny Bansal, Carissa Kendall-Palmer, Emma Wilkins, and Nathan Pennington, will ride the 54-mile route from the capital to the south coast on 8 September.

They hope to raise more than £2,500 for Beanstalk, which will be used to train volunteers to help children in primary schools local to EIP's head office in London.

Partner Matthew Blaseby said: "Beanstalk recruits, trains and supports volunteers in primary schools all around the UK to help provide one-to-one tuition for those children who have fallen behind with their reading. Reading is something so many of us take for granted, and Beanstalk gives those finding reading a challenge a real advantage.

"On a recent visit to St Alban's C of E Primary and Nursery school in London, Gary, Simon, Carissa and I were able to see first-hand the work Beanstalk is doing and witness the children's new-found enthusiasm for books."

To make a donation to the EIP team, there is a dedicated page on the <u>JustGiving</u> website.