

# EIP



## Interflora – a further move towards tighter control of witness gathering exercises?

IP solicitor Robert Lundie Smith reports in World Trademark Review Daily about a ruling on the admissibility of witness evidence gathered through consumer surveys, in a trademark dispute in Interflora Inc v Marks and Spencer Plc.

To read the article in full, click [here](#).

This article first appeared on WTR Daily, part of World Trademark Review, in September 2012. For further information, please go to [World Trademark Review](#)