

# EIP



## Matt Lawman named one of world's leading IP strategists

Partner Matt Lawman has once again been ranked amongst the world's leading IP strategists.

Matt, who is head of EIP Strategy, is listed in the [IAM Strategy 300](#): The World's Leading IP Strategists for the second year in a row.

Matt works with clients ranging from multinational corporations to start-up enterprises and specialises in helping IP owners to shape and maximise the value of their IP portfolios.

Researchers in the United States, Europe and Asia interviewed a wide range of senior corporate IP managers and third-party IP service providers to compile the rankings.

IAM editor Joff Wild said: "The IAM Strategy 300 recognises the achievements of a very select group of men and women whose advice has consistently helped companies across the world to generate significant extra value from their IP."