## EIP



## World Trademark Review Daily: Apple trademarks retail stores

Robert Lundie Smith reports in World Trademark Review Daily about Apple Inc. succeeding in its attempt to trademark the layout of its retail stores in Europe.

To read the article in full, clickhere.

This article first appeared on WTR Daily, part of World Trademark Review, in July 2014. For further information, please go to <u>World Trademark Review</u>