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World Trademark Review Daily: Betty Boop character held to be badge of origin

Matthew Jones and Emma Muncey report in World Trademark Review Daily about a trademark infringement and passing off case in relation to Betty Boop cartoon character merchandise.

To read the article in full, click [here](#).

This article first appeared on WTR Daily, part of World Trademark Review, in March 2014. For further information, please go to [World Trademark Review](#)