13 May 2019 <a href="mailto:eip.com/e/uaady3">eip.com/e/uaady3</a>

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## EIP host IP strategy roundtable at event for GCs

Paula Flutter and Eric Williams hosted a roundtable discussion on IP strategy at the 5th annual <u>Fullstack GC conference</u> in San Francisco.

Topics explored included how companies can benchmark their IP strategy and costs against their stage of development. The event on 10 May was organised by TechGC, a community of GCs of venture capital funds and high growth technology companies.