

# EIP



## EIP Trademark team recognised by WTR 1000 2021

EIP has been highlighted as one of the world's leading trademark specialists in the 2021 edition of WTR 1000.

Researchers for WTR 1000, published annually by World Trademark Review, references EIP's international offices which puts it at a distinct advantage on cross-border trademark protection and litigation assignments. The team is noted for its clear communication and knowledge sharing between its various offices ensure a seamless service without limits.

Head of Brands **Claire Lehr** is noted as providing "critical information along with long-range strategic guidance regarding the protection of existing brand assets and the development of new ones".

WTR 1000 notes that Claire and fellow partner **Paula Flutter** form a great team, with valuable contributions from seasoned associate **Nora Fowler**.