## 13 March 2015

## EIP



## Highlights from EIP seminar on Innovation Planning

EIP welcomed an audience of local businesses to the Bath office on 12 March for a seminar on <u>Effective Innovation Planning</u>.

Guest speakers from Lamb Industries and Plextek Consulting were joined by EIP's Paula Flutter, Richard Gordon-Brown and Gary Moss to explain how an innovation evolves from concept through to commercialisation.