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# EIP



## EIP to host Branding and Trademarks Clinic at Cambridge Wireless

EIP have partnered with Cambridge Wireless to provide one-on-one branding and trademark clinics, advising companies on the most suitable protection for their IP and the benefits it can provide.

Partner and Head of EIP Brands, Claire Lehr, will be giving these free 30-minute sessions, hosted in Cambridge Wireless' headquarters. The clinics will allow attendees to understand what trademarks are and how they can add value to a business, discuss suitable brand names, find out how to apply for a trademark, and talk about how to avoid infringement.

The clinics take place on 26 October at the Bradfield Centre, Cambridge. For more information and to register your interest, click [here](#). Appointments are available from 10am.