## 11 April 2013

## EIP



## Maximise the benefit of the Patent Box with Patentise

EIP has launched a unique service, <u>Patentise</u>, which provides the assistance companies need to maximise the benefit of the Patent Box.

The Patent Box came into force on 1 April 2013 and provides a Corporation Tax rate of 10% for profits derived from the exploitation of patents, as opposed to the normal rate (currently 20-24%).

EIP's Patentise team provides an all-round service dealing with all aspects of IP, and includes intellectual property attorneys and solicitors, patent and trademark prosecutors, IP litigators, patent searchers and IP strategists.

The Patentise team specialises in the Patent Box. Partners Matt Lawman and James Seymour are both highly experienced patent attorneys and IP strategists with considerable in-house experience, and Gary Moss is one of the UK's leading IP litigators.

EIP was one of the first IP firms to recognise the full extent of the potential importance of the Patent Box for companies, and its Patentise service, supported by senior members of EIP's professional staff, offers companies the most comprehensive approach to preparing for the new scheme.